

H O L I D A Y 2 0 1 5 / 2 0 1 6





WELCOME TO THE WORLD OF ROLEX

Rolex presents a selection of prestigious timepieces for the holiday season.
A Rolex watch is a mark of excellence, and a privileged companion at
special times. The ideal gift for moments to be remembered.



Calibre 3255

NEW STANDARDS OF PERFORMANCE

AT BASELWORLD 2015, ROLEX INTRODUCED CALIBRE 3255,
A NEW-GENERATION MECHANICAL MOVEMENT THAT SETS NEW STANDARDS
OF PERFORMANCE FOR THE CORE CHARACTERISTICS OF A WATCH MOVEMENT:
PRECISION, POWER RESERVE, RELIABILITY, RESISTANCE TO SHOCKS AND
MAGNETISM, AS WELL AS THE EASE AND CONVENIENCE
OF ITS ADJUSTMENT.



PERPETUAL
39
OYSTER

OYSTER PERPETUAL
DATEJUST
36





DATEJUST
II
OYSTER PERPETUAL

OYSTER PERPETUAL
DAY-DATE
36



OYSTER PERPETUAL

DAY-DATE 40



OYSTER PERPETUAL

SKY-DWELLER



OYSTER PERPETUAL

MILGAUSS



OYSTER PERPETUAL

EXPLORER II





GMT- MASTER II

OYSTER PERPETUAL

OYSTER PERPETUAL

SUBMARINER DATE





SEA-DWELLER 4000

OYSTER PERPETUAL

OYSTER PERPETUAL

YACHT-MASTER 40





YACHT-MASTER II OYSTER PERPETUAL

OYSTER PERPETUAL

COSMOGRAPH DAYTONA





CELLINI
DUAL-TIME





CELLINI
TIME

OYSTER PERPETUAL
26 & 34



— 36 —



PERPETUAL
36 OYSTER



— 37 —





LADY-DATEJUST
28
OYSTER PERPETUAL



LADY-DATEJUST
28
OYSTER PERPETUAL



OYSTER PERPETUAL

DATEJUST 31



OYSTER PERPETUAL

PEARLMASTER 34





DATEJUST
36
OYSTER PERPETUAL

MEN'S COLLECTION

P.4, 5

OYSTER
PERPETUAL 39
39 mm
114300

P.6

OYSTER PERPETUAL
DATEJUST 36
36 mm
116234
OYSTER PERPETUAL
DATEJUST 36
36 mm
116201

P.9

OYSTER PERPETUAL
DATEJUST II
41 mm
116334
OYSTER PERPETUAL
DATEJUST II
41 mm
116333
OYSTER PERPETUAL
DATEJUST II
41 mm
116300

P.10

OYSTER PERPETUAL
DAY-DATE 36
36 mm
118135
OYSTER PERPETUAL
DAY-DATE 36
36 mm
118138

P.12

OYSTER PERPETUAL
DAY-DATE 40
40 mm (platinum)
228206
OYSTER PERPETUAL
DAY-DATE 40
40 mm
228235
OYSTER PERPETUAL
DAY-DATE 40
40 mm
228238

P.14

OYSTER PERPETUAL
SKY-DWELLER
42 mm (white gold)
326139

P.15

OYSTER PERPETUAL
SKY-DWELLER
42 mm
326938

P.16, 17

OYSTER PERPETUAL
MILGAUSS
40 mm
116400 GV

P.18

OYSTER PERPETUAL
EXPLORER II
42 mm
216570

P.21

OYSTER PERPETUAL
GMT-MASTER II
40 mm (white gold)
116719 BLRO
OYSTER PERPETUAL
GMT-MASTER II
40 mm
116710 BLNR

P.22

OYSTER PERPETUAL
SUBMARINER DATE
40 mm
116618 LN
OYSTER PERPETUAL
SUBMARINER DATE
40 mm
116610 LV

P.24, 25

OYSTER PERPETUAL
SEA-DWELLER 4000
40 mm
116600

P.26, 27

OYSTER PERPETUAL
YACHT-MASTER 40
40 mm
116655

P.29

OYSTER PERPETUAL
YACHT-MASTER II
44 mm
116688
OYSTER PERPETUAL
YACHT-MASTER II
44 mm
116680

P.30

OYSTER PERPETUAL
COSMOGRAPH DAYTONA
40 mm
116523
OYSTER PERPETUAL
COSMOGRAPH DAYTONA
40 mm
116528

P.33

CELLINI
DUAL TIME
39 mm
50525

P.34

CELLINI
TIME
39 mm (white gold)
50709 RBR

P.35

CELLINI
TIME
39 mm (white gold)
50609 RBR
CELLINI
TIME
39 mm (white gold)
50709 RBR

WOMEN'S COLLECTION

P.36

OYSTER
PERPETUAL 26
26 mm
176200
OYSTER
PERPETUAL 34
34 mm
114200

P.37

OYSTER
PERPETUAL 36
36 mm
116000
OYSTER
PERPETUAL 36
36 mm
116000

P.39

OYSTER PERPETUAL
LADY-DATEJUST 28
28 mm (platinum)
279166
OYSTER PERPETUAL
LADY-DATEJUST 28
28 mm
279138 RBR

P.40, 41

OYSTER PERPETUAL
LADY-DATEJUST 28
28 mm
279135 RBR

P.42

OYSTER PERPETUAL
DATEJUST 31
31 mm
178343
OYSTER PERPETUAL
DATEJUST 31
31 mm
178271
OYSTER PERPETUAL
DATEJUST 31
31 mm
178384

P.43

OYSTER PERPETUAL
DATEJUST 31
31 mm
178343

P.44

OYSTER PERPETUAL
PEARLMASTER 34
34 mm
81285
OYSTER PERPETUAL
PEARLMASTER 34
34 mm (white gold)
81299

P.47

OYSTER PERPETUAL
DATEJUST 36
36 mm
116285 BBR
OYSTER PERPETUAL
DATEJUST 36
36 mm
116231

ROLEX, , OYSTER, CERACHROM, CHROMALIGHT, CHRONERGY, COSMOGRAPH, CROWN COLLECTION, CROWNCLASP, DATEJUST, DAY-DATE, DAYTONA, DEEPSEA, EASYLINK, EVEROSE, EXPLORER, EXPLORER II, GMT-MASTER, GMT-MASTER II, GOLDDUST, MILGAUSS, OYSTER PERPETUAL, OYSTERCLASP, OYSTERFLEX, OYSTERLOCK, PARACHROM, PARAFLEX, PEARLMASTER, PRESIDENT, RINGLOCK, ROLESIMUM, ROLESOR, ROLEX GLIDELock, SAROS, SEA-DWELLER, SKY-DWELLER, SUBMARINER, SUNDUST, SYLOXI, TRIDOR, TRIPLOCK, TWINLOCK, YACHT-MASTER, YACHT-MASTER REGATTA, BENVENUTO CELLINI AND CELLINI ARE REGISTERED IN THE U.S. PATENT AND TRADEMARK OFFICE.

P.8
ROGER FEDERER

P.11
JORDAN SPIETH

P.13
THE OLD COURSE, ST ANDREWS

P.23
DEEPSEA UNDER THE POLE BY ROLEX EXPEDITION

P.28
ROLEX SYDNEY HOBART YACHT RACE

P.31
ROLEX 24 AT DAYTONA®

P.45
VIENNA PHILHARMONIC ORCHESTRA

P.46
ANA IVANOVIC



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